



In recent years, mobile web, smart phone applications, and mobile commerce have emerged as a growing trend. With almost 3 billion mobile phones worldwide, an amazing percentage of the world's population is hooked into using mobile devices. The extensive capabilities of today's smart mobile phones have enabled the creation of on-the-go solutions for business productivity and entertainment. With over 88,000 applications developed just for the iPhone, the number of applications being developed across all mobile platforms is growing each day.

## Mobile Development With Mantra Information Services

Mantra offers end-to-end solutions for mobile development, from solutions design and development through the launch and maintenance of mobile applications. Mantra has the experience, capabilities, and tools necessary to transform your mobile ideas into a reality.

## Our Capabilities

Whether standalone mobile client applications, client-server applications, or mobile database applications, we have skill and experience in developing a wide array of mobile applications. Mobile development is a strategy, from the platform that you should choose to the deployment methods you utilize. Each mobile platform comes with a unique consumer base and delivery capability, so choosing the right one is essential for achieving your business goals.

## Focus Areas

- :: Custom Mobile Applications
- :: Gaming Applications
- :: Business Applications
- :: Mobile Commerce Applications
- :: Mobile Marketing Applications
- :: Mobile Websites and Portals

## Mobile Platforms

- IPHONE
- IPAD
- ANDROID
- WINDOWS MOBILE
- BLACKBERRY

## Our Experience

### Enterprise Scheduling Solution



As most construction activities take place on-site, it was critical for a leading home builder to provide a mobile solution to their field representatives. We delivered an enterprise class solution to allow management of

of construction activities on devices using the Windows Mobile platform.

### Mobile Cam Viewer Application

Today's mobile devices come with tremendous capabilities. Combined with fast network speeds, mobile users can now do more with their smart phones than ever before. We delivered an application to enable users to stream IP



cameras and webcams on their iPhone devices.

### Mobile Content Sharing



Content sharing is hot these days! We all share different content with our colleagues, friends, and family on daily basis. We developed a mobile application to allow users to share images, audio, and video files from their mobile devices to their contacts via

email and SMS. This application is supported on Blackberry and Android platforms.

### About Mantra

Mantra Information Services is a full service custom software development and IT consulting company that helps businesses improve performance through innovative technology solutions. We offer services in the areas of custom software application development, mobile application development, website and SEO development, and technology staffing. Contact us today for more information or to discuss how we can help your business.

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## Our Mobile Services

### User Experience Design

User experience design involves the creation of the system architecture and the design of the way in which users will interact with the application.

This can include:

- Flows and Navigation Maps
- Creation of User Scenarios
- Site Maps and Wireframes
- Prototypes and Mock-ups
- Detailed Documentation

### Application Development

Development of mobile applications varies widely based on the platform for which you are developing and the complexity of the project at hand. With that in mind, our development services are always tailored to fit our customers' unique needs. Our knowledge and development experience across a wide variety of mobile platforms, as well as our adherence to efficient development methodologies, allow us to develop projects on time and within budget. Whether integrating an enterprise mobile application with existing back end systems, launching a new mobile productivity tool, or deploying a new game on the platform of your choice, our skilled development staff will turn your mobile concepts into a reality.

### Mobile Testing

Your users expect mobile applications to work flawlessly, and so should you! Mantra's testing services include full system, unit, functional, and usability testing. Our experience includes testing database driven, thoroughly integrated, and standalone mobile applications.

### Deployment

The deployment process of your finished application will vary based on the platform it was developed for and a variety of other factors. Deployment may be set up as an optional or mandatory upgrade that is pushed to existing users, a download made available from your website, or a submission to a marketplace such as the Apple app store. Regardless of the deployment method utilized, detailed communication and implementation support are key to the deployment of any successful mobile application.